

Get Blue

Prostate Cancer Foundation NZ (PCFNZ) only has one annual fundraising event, Blue September and all funds are retained in NZ to fund research, education and pastoral care.

Because Blue September originated in NZ and is run by PCFNZ there are no franchise fees sent off-shore.

PCFNZ is a registered NZ charity CC30635 and your donations to us are tax deductible

PCFNZ realises that people have a desire to donate to the cause of prostate cancer so to that end we run fundraising year round under the title 'Get Blue'.

People are encouraged to have "Blue" days/weeks etc. to raise money to be used within NZ to support research into male specific cancers.

The remainder of the Foundation's Blue September donations are used to produce education and pastoral support programs including educational videos, brochures and running lecture series. The Foundation also ran two lectures using international speakers in the area of male specific cancers.

There are a number of ways you can donate:

1. Websites
www.prostate.org.nz &
www.blueseptember.org.nz
2. Bank Deposit
ASB account Number:
12-3031-0184117-000
(please add a reference)
3. By Cheque:
Address: Keith Beck,
Chief Executive Officer,
PCFNZ, P.O. Box
11006, Musselburgh,
Dunedin 9049

Research Grants 2012 -2013

The 2012 – 2013 research and study grant applications were advertised on 1st Oct and will close on 1st Dec 2011. Forms are available in the download section of www.prostate.co.nz

PCFNZ Conference

On Saturday presentations included oncology, cultural awareness, PCF's visit to the Chatham Islands, testicular cancer and a discussion about the Parliamentary Select Committee Report into Prostate Cancer.

On Sunday we heard from researchers at Otago University. It's reassuring to see that there is important research being undertaken in NZ. With this research NZ is able to contribute to a worldwide search for answers to many of the questions about this disease. We also heard from a PCFNZ researcher who is funded from our grants process. The Foundation now has a rigorous grants policy and will be issuing updates on each of the research projects periodically.



Being election year and only a few days after the release of the Parliamentary "Health Select Committee's Report" into the "early detection and treatment of prostate cancer", it was appropriate that we heard from the MP's and both National and Labour on the topic of their Men's Health Policies.

Dr L Tyrrie

Professor Lynette Ferguson of Auckland University School of Nutrition addressed the conference on nutrition & diet with down to earth advice to maintaining good health. This talk was one of the highlights of the conference.

A workshop was held to enable branches to share their experiences from their regions with other branches. This was extremely useful as this provided for a good exchange of ideas.

Finally Mr Cardwell brought us up to date with the importance of access to your health records and what's being done to improve that situation.

Next Years Conference is in Auckland 28th - 29th July

Marquee

PCFNZ has purchased a popup marquee for use at functions; it has reversible sides to make it suitable for most occasions. It has already been used at a number of functions in both islands and is currently being used in Christchurch



Dawn McKay with Paul Hutchison MP

Truck Advertisement

If you live in the upper part of the North Island look out for the trucks with our advert on their backs. PCFNZ has trucks with their entire back as a prostate advertisement. These trucks will carry our advertisements until early in the New Year.



Pinnacle Life

Pinnacle Life has been one of our sponsors for the past 2 years.

Pinnacle Life is not your regular insurance company.

Pinnacle Life offers a cancer insurance product that pays a cash sum of up to \$250,000 if you're diagnosed with cancer for the first time and survive.

This insurance product can be purchased online in less than 5 minutes on the Pinnacle Life website <<http://www.pinnaclelife.co.nz>>.



Training

Over the next few months 38 volunteers will be trained by PCFNZ. The volunteers will increase numbers on the Help Line and provide face to face contact with people needing help. Abbott Laboratories are providing reference manuals for trainees.

Fight for Life



Day 1. Auckland Training Session

PCFNZ was invited to be the sponsored charity for the 2011 Fight for Life and the Board has unanimously backed our acceptance of the offer. PCFNZ sees this event as a great opportunity to get our message across to males who have been traditionally hard to attract to meetings.



Fight for Life fight Card

With the majority of the fighters being Maori or Pacific Island (PI) this event fits well with our initiatives to increase Maori/PI awareness of prostate cancer and hence lower the high mortality rate of this group.

Other initiatives PCNZ is undertaking with the PI community is:

- Meeting with leaders of communities to help set up PI training teams to get our message into their communities.
- Commissioned a study by students at MIT about opportunities and road blocks to PCFs extending our education program to PI groups.

Blue September Round Up

Another Blue September has ended but the money still rolls in. Below is a roundup of some of the events. Thanks to those who supplied the photos and articles.

Marton Ball

This year Marton hosted the Blue Tie Ball with proceeds going directly to PCF. They put on their blue ties and dancing shoes and danced to the band "Twisted". The event included both silent and live auctions with many great items donated by Marton's community.

A few of the more unusual items were:

- Home Kill Lamb - Blair Robinson Livestock
- 50- hour working Bee - Marton Jaycees
- 1/2 tonne Urea - Balance Agri Nutrients
- One Tonne Malt Seed - Malt Europe
- A hectare of Maize Silage



Marton Ball Organisers & PCF's Chris Bland

Invercargill to Queenstown Scooter Challenge

The Scooter Challenge is an endurance ride, from the sea to the mountains in New Zealand's heartland. The ride started at windswept Stirling Point in Bluff ending 220km later at the alpine resort of Queenstown. All funds raised will go to Prostate Cancer Foundation NZ.

The Challenge is not a race but an awareness-raising and fundraising event for the survivors, families of those with prostate cancer and those committed to making a difference.

Bumble bees, fairies and pink rabbits all attended on their 50cc bikes although the fairy did lose his wings as he neared Queenstown.



Invercargill to Queenstown Cycle Challenge

Celtic Night

The Urge Bar in K Road held a Celtic Night where guys dressed in kilts and woad (blue paint).



Urge Bar Celtic Night

Blue Fridays

2nd September was Blue Friday! Businesses, organisations and groups all over the country got blue: painting their faces blue, wearing blue, running fundraisers and awareness events. Many schools participated this year.



Longford Intermediate Blue Friday

Blue Noggin Day Pukekohe

PlaceMakers Pukekohe coordinated a day of 'blue' festivities for Blue Friday in Pukekohe. Beginning with a Blue Trade breakfast in the morning at PlaceMakers, then the events moved to the town centre where:

- The local Lion's Club manned the BBQ
- Franklin Country Music band played
- Cheerleaders performed
- Even the boys in blue had their heads shaved



Local police shave-off for Blue Noggin Day

Mt Wellington Shave Off

Mt Wellington PlaceMakers hosted a Trade Event and shave off to raise funds for Blue September. Putting up their best men to lose their locks, Fletcher Building CEO Jonathan Ling, Vaughan Grant, PlaceMakers General Manager of Operations and Branch Operator Chris Fairbairn all went for the big shave.



Jonathan Ling after the shave off

Street Parties at Grey Lynn

As you will have seen from the Blue September website PCF adopted the Samoan rugby team during September. This was done as part of PCFs initiative to get Pacific Island men to go to their



doctors. Adopting the team was more than just a note on the website. During the month the CEO met with the team and a facilitator to arrange meetings with elders. A team of volunteers lead by MWC staff manned stalls before each Samoan game. Hundreds of faces were painted blue and information imparted to fathers of the children.

PCF thanks the staff of MWC for the hours of volunteer work helping with the events.



Ray Woolfe

The star of the show ANYTHING GOES, RAY WOOLF was recently diagnosed with prostate cancer and now endeavours to encourage other men to face up to prostate cancer, get checked and allow for early detection.

"I'm aware that most men die with prostate cancer, not of it, but you don't want to get this thing at 35 or something and not have it diagnosed. If you've got kids that you want to see grow up or grandkids like I have that you want to see grow up and get married, then let's face up to prostate cancer." (Ray Woolf)



Diagnosed two months ago, Ray Woolf has discussed treatment options with his doctor and will commence treatment once his current show commitments have ended.

The opening night premiere of ANYTHING GOES encouraged guests to enter via a blue carpet at the front entrance, indulge in blue bubbly and wear something blue - a blue tie, a blue flower or a blue frock!

Another special feature of the night's opening was hundreds of officers from the New Zealand Navy attending. Jean and Ian Hedley represented PCFNZ and worked the blue carpet.

